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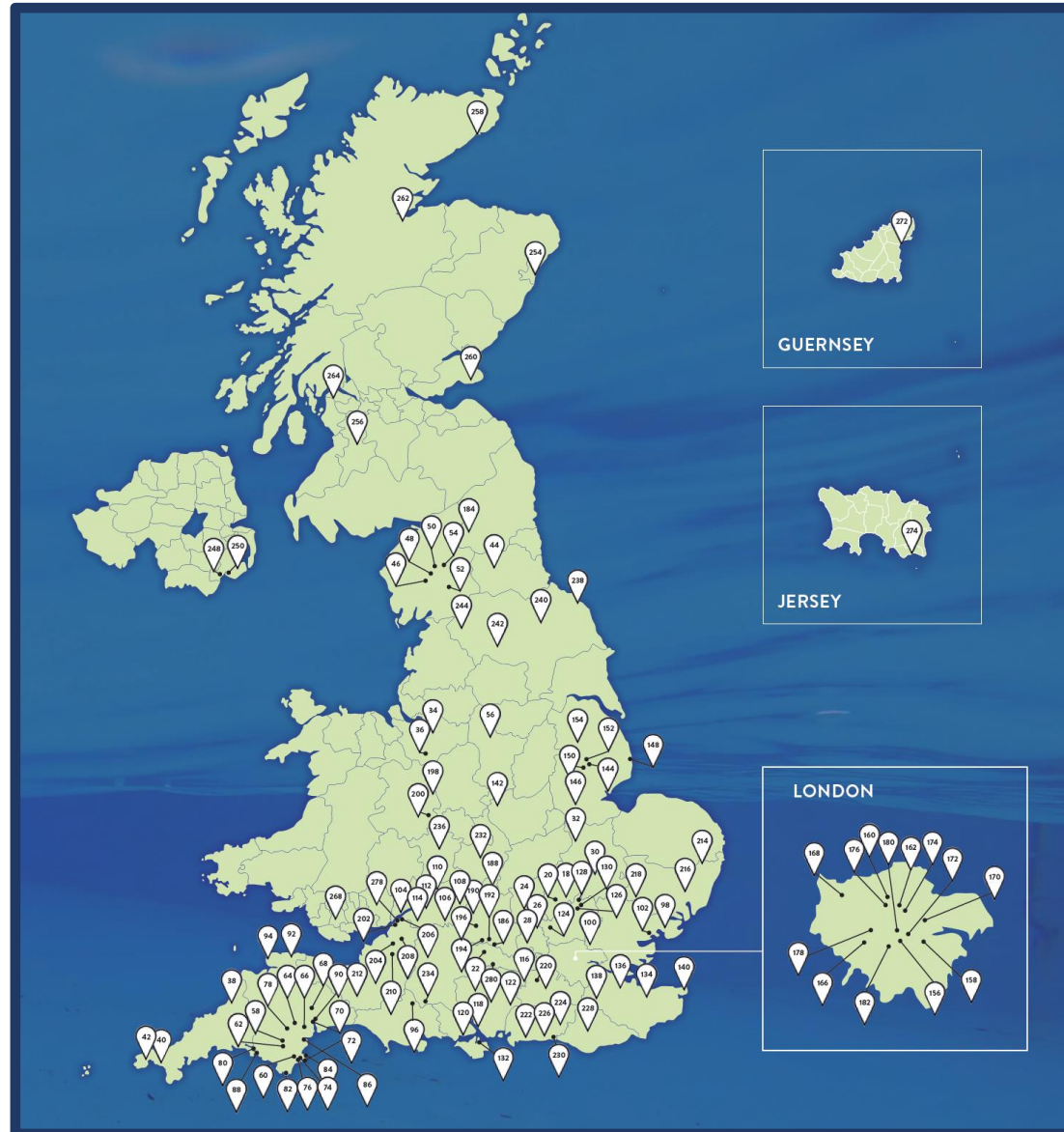


WE NEED TO TALK ABOUT LIDOS



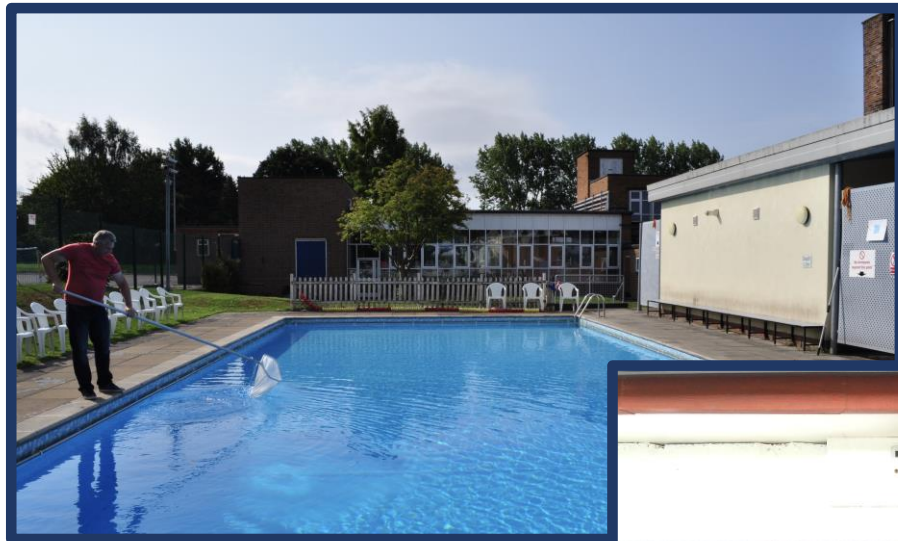
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FACTS & FIGURES



- 111 Non-tidal, publicly accessible open-air pools in the UK and Channel Islands
- Ranging in size from 10m to 91.5m long – there are others smaller than this
- 4 primary business models
 - Volunteer run
 - Run under contract on behalf of local authority
 - Local authority controlled
 - Privately run

WHAT CHALLENGES DO VOLUNTEER RUN POOLS FACE?



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HOW DO THE CHALLENGES MANIFEST?



PLANT:

- Elderly plant
- Often subject to under-investment when in local authority control



HOW DO THE CHALLENGES MANIFEST?



WATER:

- Steep learning curve
- Environmental issues
 - Growth
 - Wildlife
 - Debris



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HOW DO THE CHALLENGES MANIFEST?


Petersfield Open Air Swimming Pool
14 October at 14:33 · 🌐

WE ARE APPEALING TO YOU ALL!

With major construction works underway for the main pool, we ask you kindly to visit our JustGiving page and read our story and why we are appealing to our community for help!

<https://www.justgiving.com/crowdfunding/poasp...>

THANK YOU FOR YOUR SUPPORT! (PLEASE SHARE)



JustGiving

JUSTGIVING.COM

Help raise £75000 to help fund the structural works on the main pool costing... BEHIND US

Learn More

KEEPING IT REAL

8th **AUTUMN BECCLES BEER FESTIVAL**

Fri 15th - Sun 17th
November 2019

Beccles Public Hall
Raising Funds for Beccles LIDO
Local Real Ale, Cider & Craft Lager
LIVE MUSIC FRIDAY & SATURDAY

CAMRA LOCAL

FREE ADMISSION
www.becclesbeerfestival.co.uk

A CELEBRATION OF LOCAL REAL ALES, CIDER & CRAFT LAGER

30 REAL ALES FROM 25 BREWERIES IN SUFFOLK AND NORFOLK

Opening Times

Friday 15th Nov	4:00pm - 11:00pm
Saturday 16th Nov	Midday - 11:00pm
Sunday 17th Nov	Midday - 6:00pm

LIVE MUSIC FRIDAY & SATURDAY

Strap yourselves in ladies and gents, and prepare for the musical ride of your life!

Friday Night:
Returning by popular request "Murphys Lore"
Playing an energetic and high spirited mix of folk, country, rock, blues and ska, in their own distinctive style

Saturday Night:
Beccles very own "Owl and Wolves" return
Rocking the Hall with old school blues

Local Real Ale, Cider & Craft Lager
Fund raising for Beccles Lido
www.beccleslido.com



See Website for more details
www.becclesbeerfestival.co.uk

BUDGET:

- Little, and often no, local authority support
- Some teams are better fundraisers than others
- Terms of lease (where asset not transferred)
- Entrepreneurial ability
- Governance

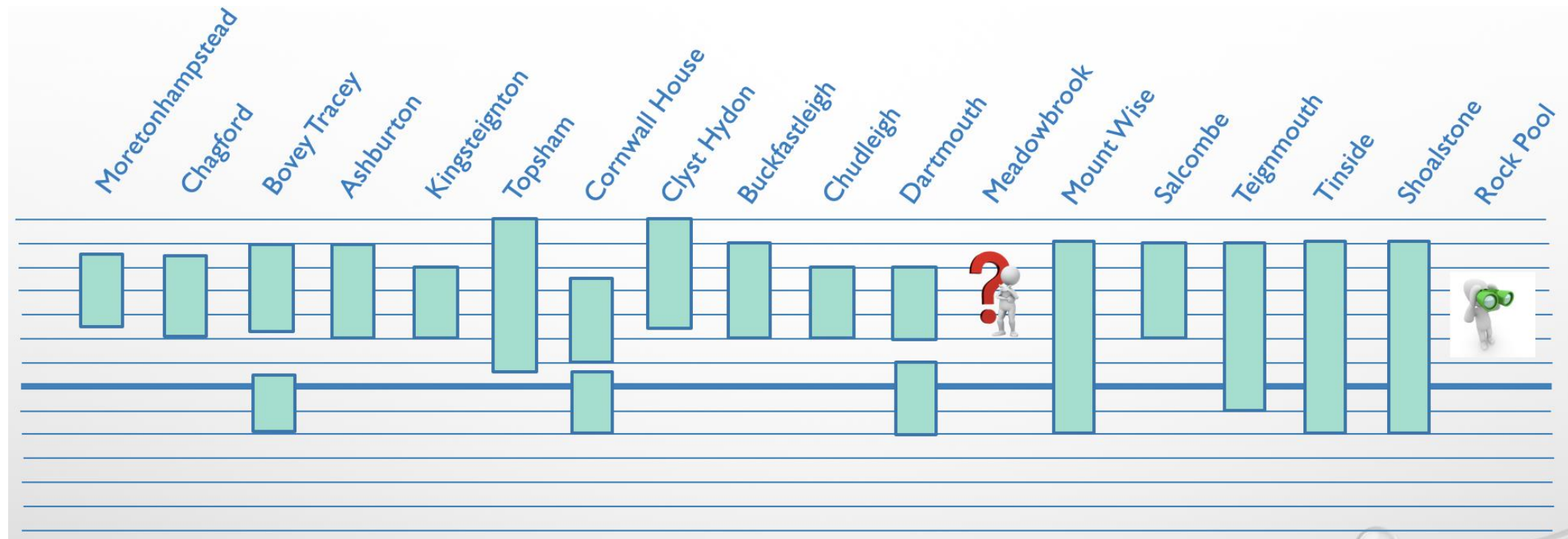
Buckfastleigh Open Air Pool - Victoria Park
21 hrs · 🌐

Our beautiful South Devon Lido towels make a perfect Christmas gift. They are £20 each from the pool or add £4.50 for postage and packing. Bulk order discounts also available. Email Bfl.pool@yahoo.co.uk to order.
*thanks for the photos Lou!



PARTNERSHIP CHALLENGES

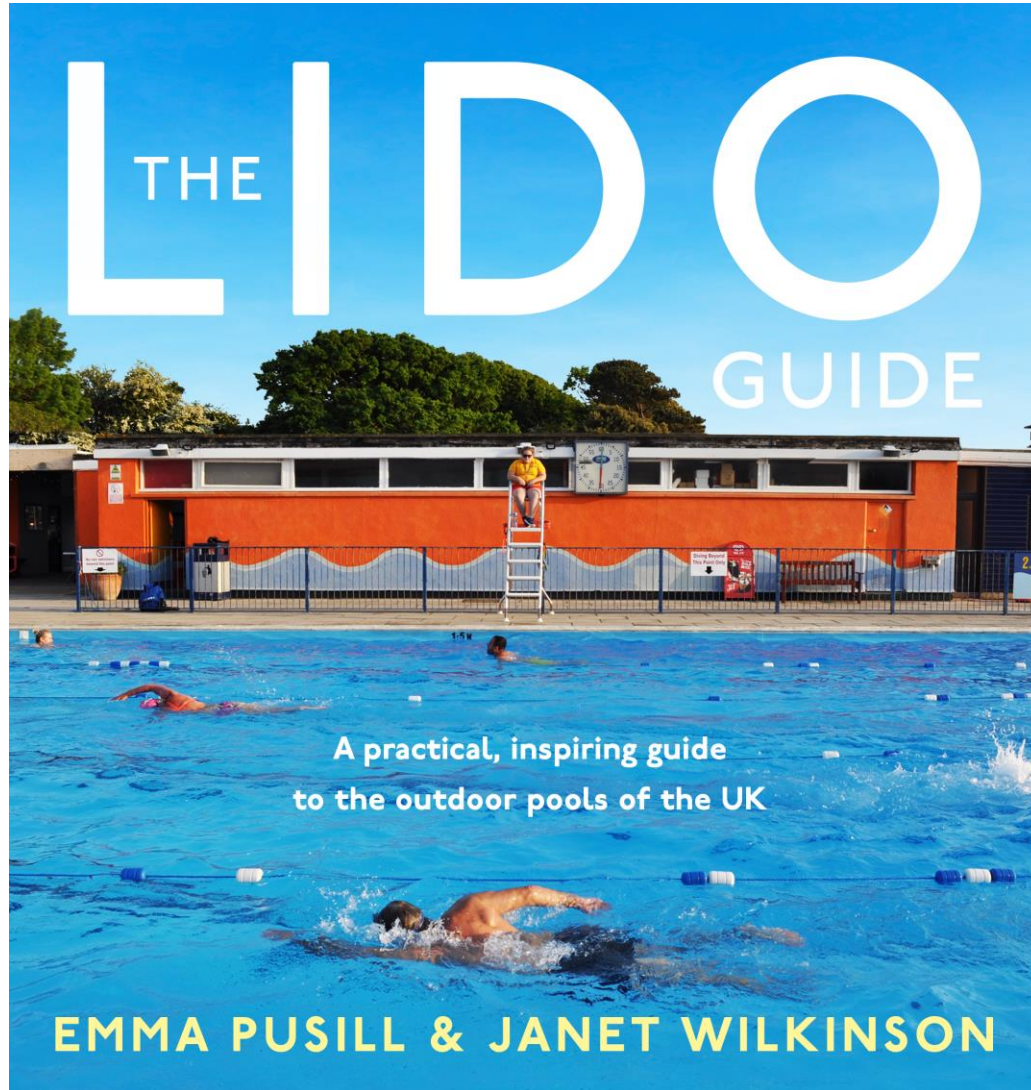
- Budget
- Availability
- Hello, is there anybody out there?



A CHALLENGE FOR YOU...



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QUESTIONS?

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